# Case Study

## Global logistics firm taps SalSon's warehousing expertise

One of the world's largest 4PL logistics companies was unhappy with the service of a warehousing partner near the port. SalSon entered the picture in 2010 and has been getting the job done ever since.



#### **CHALLENGE**

A global logistics firm needed a warehousing solution near Port Newark for a large beverage customer importing containers from Europe. The company's previous partner struggled to turn containers quickly and there were ongoing loss prevention issues. They needed a flexible partner not encumbered by restrictive union policies.

SalSon Logistics stepped in and was able to offer 150,000 square feet of food-grade storage space, with maximum space and labor flexibility for changing volume demands.

#### **SOLUTION**

Key elements of the SalSon solution include:

- → SPEED SalSon unloads containers and returns them to port in 48 hours or less, eliminating detention charges. It helps that our campus is less than a mile from the port.
- → FLEXIBILITY SalSon can remain open 24 hours a day, 7 days a week – whatever is needed to meet this customer's needs. Storage costs flex up and down based on monthly volumes.
- → FOOD-GRADE SPACE

SalSon's FDA-compliant
warehouse receives superior
ratings from AIB International
for cleanliness and food safety.
An RF-enabled warehouse
management system drives high
levels of accuracy and productivity
and can manage any stock
rotation protocol.

→ INTEGRATED
WAREHOUSING &
TRANSPORTATION SalSon's
fleet delivers daily to retailers
and distributors throughout the
Northeast, giving our logistics
customer a reliable, single-source
partner for both storage and
delivery.

### RESULTS

SalSon helped this global logistics firm regain the confidence of its beverage customer with:

- → A flawless loss prevention record
- → A track record of meeting all client SLAs for operational performance
- → Timely processing of inbound containers
- → A can-do attitude and an ability to flex to meet any unexpected requirement

The partnership that started in 2010 continues today, stronger than ever.



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